



Job Title: Graphics Designer

Reports to: Brand Manager / Marketing Lead

Department: Marketing & Communications

Position Summary:

The Graphics Designer is responsible for creating compelling visual assets that bring our brands to life across digital and print media. From packaging design and promotional materials to social media visuals and internal communication templates, this role ensures consistent, high-quality, brand aligned design execution that supports marketing and business objectives.

Key Responsibilities:

1. Brand & Marketing Design

- Design and adapt visual content for advertising campaigns, product launches, promotions, and digital marketing.
- Develop packaging concepts and design artworks that are on-brand and shelf-ready.
- Produce engaging social media graphics, web banners, and digital ads.

2. Creative Asset Development

- Create brochures, flyers, posters, POSM, trade marketing tools, event backdrops, and other print-ready materials.
- Support internal teams with branded presentations, reports, and documentation templates.

3. Visual Identity & Consistency

- Ensure all design outputs follow brand guidelines and maintain consistency across touchpoints.
- Assist in the evolution and refinement of visual identities for new and existing brands.

4. Content Collaboration

- Work closely with brand, trade marketing, and digital teams to understand briefs, campaign needs, and target audiences.
- Collaborate with photographers, videographers, and external agencies where required.

5. Production Support

- Prepare artwork for production and liaise with printers and packaging suppliers to ensure high-quality output.
- Review proofs and make necessary adjustments before final approval.

Qualifications and Skills

- Bachelor's degree or Diploma in Graphic Design, Visual Communication, Multimedia Design, Fine Arts, or a related design discipline.
- Formal training in design software and visual communication principles



- 3 – 5 years of professional experience in graphic design (or relevant portfolio demonstrating capability) preferably in a brand or agency setting.
- Highly creative with strong visual storytelling skills.
- Good communicator, team player, and open to feedback.
- Organized, with a keen eye for detail and quality.
- Flexible and adaptable with a positive “can-do” attitude.

Equal Employment Opportunity Policy

All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, protected veteran status, or disability status.

Hariss International is an equal opportunity employer Minorities/Females/People with Disabilities/Protected Veterans/Sexual Orientation/Gender Identity.